

Designer: Lola Bezançon - Year 12

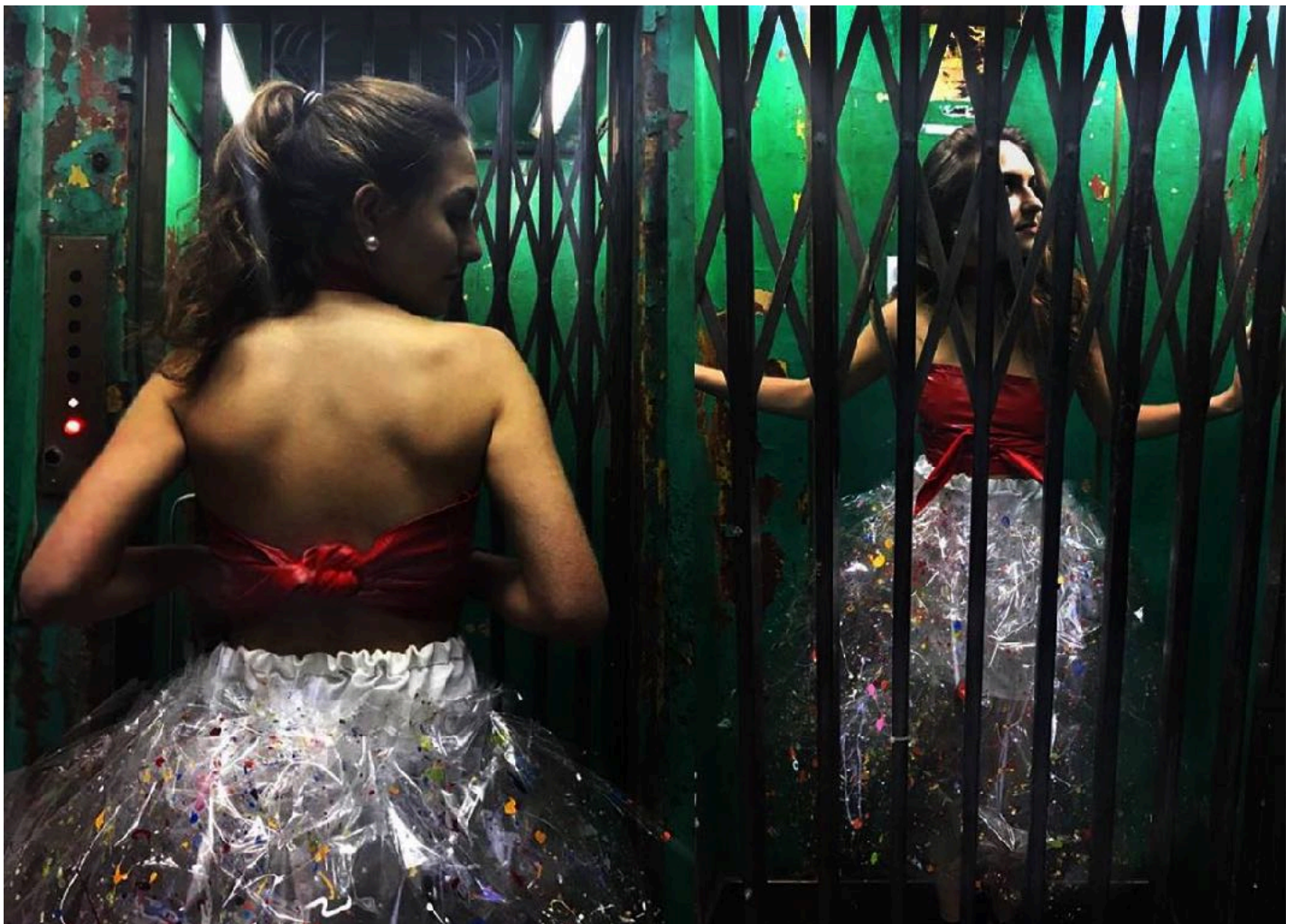
Model: Christina Moeller

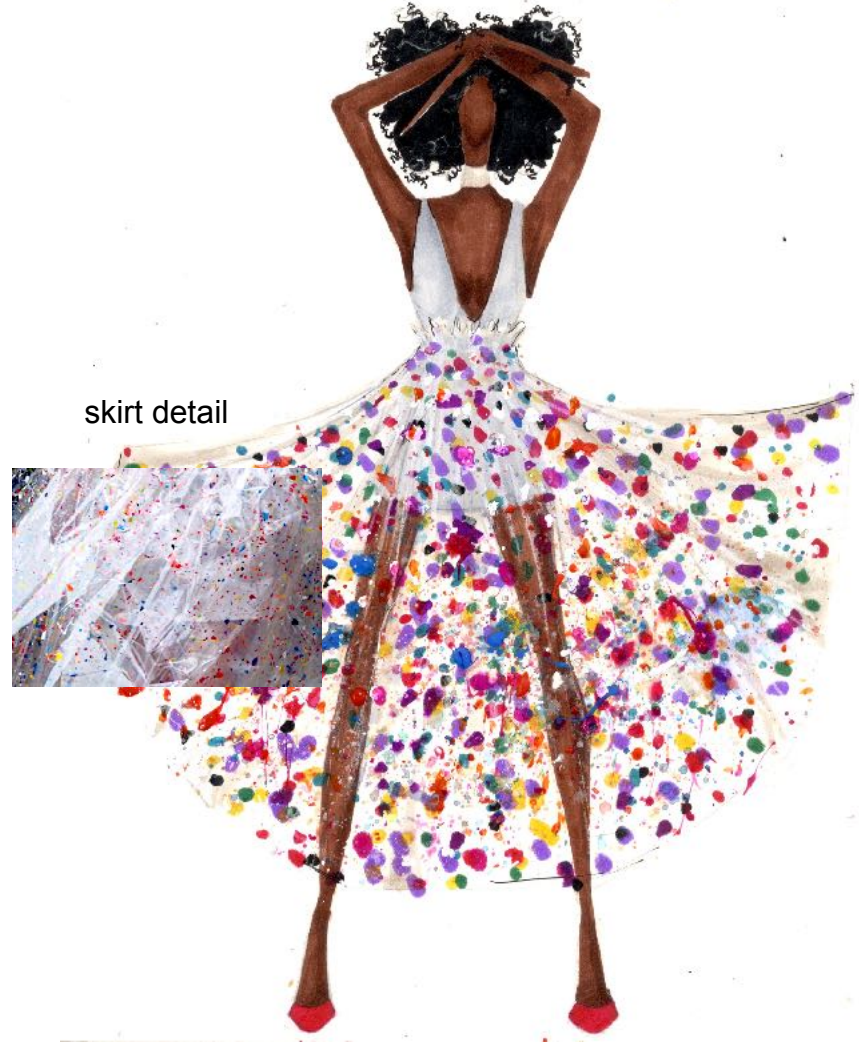
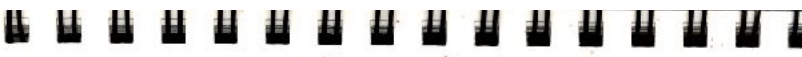
SPLASH OUT!

Inspired from the works of Jackson Pollock, this dress was created to reflect the theme of creARTivity, solely making use of recycled materials to promote our theme of sustainability within the fashion industry.

For my second look I wanted to have some fun and I created a garment that would express my personality. I wanted to be free and I decided to experiment with action painting.

Action painting refers to a style that resembles performance art, whereby the artist freely lets go and unleashes emotion. It is in the performance of action painting that a plot is created by the artist. However, there is no central motif. Action painting tells a story without the use of a central image, merely through action. Using numerous layers of transparent wrapping flower paper, I threw various acrylic colours with paintbrushes. I felt like dancing above them and expressing my emotions and feelings without having to touch any them. The skirt especially is large, transparent, light catching and its made for a young woman who want to express her freedom.





Material:

Top: red vinylplastic

Skirt:

- around 10 to 15 metres of transparent wrapping flower paper action painted with acrylics
- underneath skirt with plastic shower curtain

Necklace: red vinyl plastic

My inspiration:

Jackson Pollock (1912 - 1956) was an American painter and a major figure in the abstract expressionist movement. He was well known for his unique style of drip painting. The Jackson Pollock paintings do illustrate a technique that was not bound by restrictions of space or convention. Certainly, Pollock's abstract expressionist style of painting broke many conventions and was heavily influenced by cubism and surrealism. Pollock himself was uninterested in labels or definitions; he simply wanted to authentically and freely express his emotions. When asked about technique he replied, ***"It doesn't make much difference how the paint is put on as long as something has been said. Technique is just a means of arriving at a statement."***

Untitled, ca. 1948–49, Dripped ink and enamel on paper

