

“Protest”

Designers : Stanislas ARZEL
Camille BENOIT

Model : Camille BENOIT

For the Couture 2017 competition with the theme " creARTivity ", we chose to use Shepard Fairey's style as an inspiration for our creation because a few months before we had seen his exhibition "disobedience" at HOKA in Hong-Kong.

His artwork is very powerful not only stylistically but also in the message conveyed. Therefore, we decided to do a mix of the symbols represented by the artist.

We used the character and the look of the military woman by using three main colors of OBEY: red, black and white. The weapons pointed towards the sky like spikes, that we can see in the artwork below, are represented on the skirt by hundreds of black plastic ties. We decided to make a rose belt as it is also a symbol of peace used a lot by the artist, and finally, for the street art allusion, we decided to spray paint a raised fist in the back of the jacket, which symbolises the protest of young artists who fight to be understood. Also, making this project was a great challenge for us and this final touch was our way to show that we never give up.





Material list

Top : stickers OBEY, black string, cellophane, scotch tape.

Jacket : plastic vinyl, spray paint black and white, stencil, badges.

Skirt : crepe paper, hundred ties plastic, net.



Shepard Fairey

Frank Shepard Fairey is an American contemporary street artist, graphic designer, activist, illustrator and founder of OBEY Clothing who emerged from the skateboarding scene. He became widely known during the 2008 U.S. presidential election for his Barack Obama "Hope" poster. The Institute of Contemporary Art, Boston has described him as one the best known and most influential street artists of the 21st century.

